



Groton Alliance for Substance Abuse Prevention Year in Review 2020

With support from TTASC using the CVAT 2.0 Tool; created membership roles and responsibilities document and new member packet

Continued evaluation of Botvin LifeSkills Training offered in the 7th grade during health class

Designed the 2020 Groton Youth Survey (postponed) and revised the Groton Community Survey

Collected data from the School Based Health Centers and GPS Disciplinary Data

Partnered with Community Speaks Out and Community of Hope on the Serenity Ball with over 600 attendees; GASP raised \$3000 for Groton Youth Programs:

- National Night Out
- City of Groton Police Cadets
- Students Against Destructive Decisions (Fitch SADD)
- Drug and Alcohol-Free Grad Party



Awarded the State Opioid Response mini grant from SERAC (again) to address prescription drug abuse and promote treatment/recovery resources using Change the Script and LIVE LOUD

Continued #Project21, a focused initiative to prevent underage drinking; promoted seller/server education, social host law and compliance

Maintained active membership in the Greater Mystic Chamber of Commerce and advertised through events and e-blasts

Increased our social media presence and expanded our following on Facebook, Twitter, Instagram, Pinterest and YouTube

Attended TTASC trainings with other coalitions in CT

Attended AdCare Summer School and other virtual conferences

Attended Groton City Day, National Night Out and Groton Fall Festival

Networked with new contacts using Linked In and AlignKey and through social media

Adapted plans in March to go virtual! Article in the paper about our continued commitment to prevention during the pandemic

Provided middle school health teachers with Botvin Life Skills curriculum

Continued a poster campaign at FHS about the harms of marijuana and prescription drug abuse

Continued a parent campaign about setting clear rules for teens about drugs through a mailing, lawn signs and radio ads

Promoted proper medication disposal via #TakeItToTheBox social media campaign and National Drug Take Back Days

Worked with police to reduce underage drinking/drug parties through surveillance and monitoring and raised awareness of the Social Host Law through advertising

National Prevention Week proclamation made by the Mayor with an e-mail to all Town and City employees

Led National Drug and Alcohol Facts Week campaign on social media with State and National colleagues

Held National Prevention Week activities and contests online and offered educational opportunities to the community

Welcomed Stephen Hill to Grasso Tech for an assembly and evening presentation

Collaborated with Groton Human Services and Groton Public Schools on the Fitch CARES program, that refers high risk youth to free counseling as early intervention. GASP gets regular JRB referrals for projects

Worked with OutCT Youth Group on a focus group and prevention-focused art project

Reviewed Groton Public Schools demographic data

Restocked literacy-sensitive resource libraries around the community, including information in Spanish

Subcommittee work by the social marketing committee and education committee helped us carry out our implementation plans

Assessed mid-course progress and discussed areas of adjustment for the implementation plan and shifting priorities; reviewed underage drinking stats

Involved Youth Peer Advocate and other youth in development of campaign messaging and prevention activities